



CHRIS MORATA

3166 Alafaya Club Dr. Apt. 203
Orlando, FL 32817
chris@chrismorata.com
813.863.1856
www.chrismorata.com

EDUCATION

University of Central Florida

Major: Digital Media – Internet & Interactive Systems
Graduating December 2009
Cumulative GPA: 3.497

EXPERIENCE

December 2008–Present

University of Central Florida Faculty Center for Teaching and Learning

Web and Graphic Design Technician

Rebranded the Faculty Center for Teaching and Learning which included a new logo and website. The user experience for the redesigned website was enhanced using PHP and JavaScript. Other job duties include daily website and server maintenance as well as various graphic design projects.

Freelance

Paralegal Association of Florida Hillsborough County Chapter

Design, layout, and production of a monthly newsletter.

Theta Chi Fraternity Iota Theta Chapter

Design and development of the fraternity's informational website as well as a special Flash website used during recruitment periods. Other projects include various graphic design work for flyers and t-shirts.

PTE Golf

Design and development of the company's new website focusing on user experience and Search Engine Optimization. Other projects include various graphic design work.

Pre-Med AMSA at the University of Central Florida

Design and development of the organization's new website using a content management system.

SKILLS

Software

- » Adobe Dreamweaver
- » Adobe Photoshop
- » Adobe Illustrator
- » Adobe InDesign
- » Adobe Flash
- » Microsoft Office Suite
- » Final Cut Pro

Languages

- » Valid HTML compatible with Internet Explorer 6 & 7 and standards-compliant browsers
- » CSS
- » PHP
- » JavaScript and jQuery
- » ActionScript 2.0

Other

- » Search Engine Optimization
- » User Experience
- » Layout and design
- » Typography
- » Photography
- » Videography

Professional references available upon request.